



FOR IMMEDIATE RELEASE

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ARA Show Highlights:

- Lift Guard Zone Lighting creates a visible border at ground level of the Genie® scissor lifts. Red laser lights illuminate perimeter clearance to operators and warn nearby workers if they are within the machine's work zone.
- Lift Guard™ Zone Lighting will be available as a factory-fit option for customers in Europe, the Middle East and Africa in Q4 2025, and all regions globally in early 2026.
- Easy-to-install aftermarket retrofit kits will be available globally in early 2026.
- Genie will feature Zone Lighting and other new accessories in its booth at the **ARA Show, Booth 2070**, March 2-4 in Orlando, Florida.

Genie Introduces Lift Guard™ Zone Lighting for GS™ Scissor Lifts

Perimeter lighting system increases operator and adjacent worker awareness for collision prevention in the work zone

Bothell, WA (February 19, 2026) – The newest Genie accessory for several models of GS™ scissor lifts improves awareness of the perimeter around the scissor lift. Lift Guard Zone Lighting features red laser lights that create a visual boundary at ground level about 61 cm / 2 ft from the edge of the chassis.

“Employers are increasingly focused on collision and entrapment avoidance, as well as dropped object protection,” said Bryan Williams, Genie Senior Product Manager. “Providing information to the people working on or around scissor lifts helps increase awareness of their surroundings, potentially reducing the risk of these types of incidents.”

The bright beam is about 15 mm / 0.6 in mm thick and visible in any indoor lighting condition. The light uses a glass lens that will not fade over time, unlike plastic LED lights. This helps operators see the perimeter clearance and signals nearby workers that they may be entering the scissor lift's work zone.

Installation is simple, and both the lights and harness routing are protected by brackets to prevent damage from falling objects.

“Genie is actively improving and expanding available options and accessories across our product lines. The goal is to help end users be more productive and provide rental companies with tools to increase fleet utilization,” Williams said.

Lift Guard Zone Lighting will be available as a factory-fit option for customers in Europe, the Middle East and Africa in Q4 2025, and all other regions in early 2026. Lift Guard Zone Lighting aftermarket kits are compatible with all Genie slab scissor lift models and will be available globally in early 2026.

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About Genie

For 60 years, Genie has been the leading name in the aerials industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie’s ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit www.genielift.com.