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Genie Receives 12 Industry Awards in 2021

Awards Reflect Genie's 55-Year Commitment to Delivering Quality, Safe Productivity and Value for Equipment Owners and Operators

Redmond, WA (Dec. 28, 2021) – Industry associations, a data analytics company, and multiple trade publications recognized Genie and its products in 2021 for their popularity, innovation, and the value they add to owners and on the jobsite.

“For 55 years, the Genie® team has been committed to delivering equipment and solutions that provide the quality and reliability equipment owners need, as well as performance and durability to get the job done on even the most challenging jobsites,” says Simon Meester, Genie President. “The recognition we’ve received throughout 2021 validates that we are living up to our commitments, and we are honored to be recognized by so many associations and publications.”

Although they weren’t introduced until nearly halfway through the year, the new Genie GS™-1432m and GS-1932m micro scissors received three separate awards: the [Innovative Iron Award](#) from *Compact Equipment*, *Construction Equipment's Top 100 New Products of 2021*, and an Editor’s Choice Award from [Rental](#) magazine. In addition, the Genie S®-60 J and S-65 HF telescopic boom lifts were selected for recognition by contractor readers of [Equipment Today](#) and [Roads & Bridges](#) magazines, respectively.

Genie micro scissors are a safe alternative to ladders and a more productive alternative to vertical mast lifts. They also are well suited for jobs where you might normally use a standard 14 ft (4.3 m) or 19 ft (5.55 m) scissor lift, making them truly versatile, do-it-all machines. The GS-1432m and GS-1932m also feature Genie’s electric drive (E-Drive) system, which is four times more efficient than traditional hydraulic drive, enables the scissors to run 30% longer on a single charge, and reduces lifetime maintenance and ownership.

J Series boom lifts feature an industry-leading unrestricted capacity of 660 lb (300 kg) and a 6 ft (1.8 m) jib, delivering peak performance while reducing total cost of ownership by as much as 20 percent. A two-section boom and single envelope mast design help drive these cost savings by eliminating length sensors, cabling and wearable components throughout. One of most significant advantages of the J series is its best-in-class weight specifications, which reduces transportation and logistics costs.

The S-65 HF high float boom lift is designed for heavy lifting in sensitive turf conditions. Engineered to float on soft or delicate surfaces, the S-65 HF provides 71 ft 2 (21.86 m) working height, and 600 lb (272 kg) unrestricted and 1,000 lb (454 kg) restricted platform capacity without damaging ground surfaces.

[EquipmentWatch](#), the world leader in data, software and insight for the heavy equipment industry, also recognized Genie equipment for delivering the [Highest Retained Value](#) and [Lowest Cost of Ownership](#). The Highest Retained Value award is based on data projections for highest percentage of its original value after a five-year period. Three of the six product categories — Articulating Booms, Telescopic Booms, and I.C. Scissor Lifts — went to Genie. Genie Z® articulating boom lifts were also awarded Lowest Total Cost of Ownership by EquipmentWatch.

Two industry associations also recognized Genie in 2021. The European Rental Association presented Genie with its Technical Committee Award, with judges noting that “The Technical Committee wanted to highlight Genie’s great work in meeting the needs of rental companies in terms of digitalization.” And, the Texas Rental Association (TRA) awarded Genie its Associate Member of the Year award, which is presented to TRA members who have made outstanding contributions toward the continued success of the Association.

Additionally, the Genie SX™-135 XC™ boom lift received an Intelligent Product award from the China Machinery Industry Internet Conference (CMIIC), hosted by Huicong Publications and China Construction Machinery Industry Association.

For more information about these award-winning Genie products, as well as information about other Genie products and accessories, visit [GenieLift.com](#).

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About Genie

Since 1966, Genie has been the leading name in the aerials industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie’s ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit [www.genielift.com](#).

About Terex

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie and Powerscreen. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website www.Terex.com, on LinkedIn www.linkedin.com/company/terex and on Facebook www.facebook.com/TerexCorporation.