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GENIE® “ASK ME ANYTHING” EVENT TO ADDRESS OPPORTUNITIES TO CREATE VALUE AND DRIVE GROWTH WITH DATA

Ask Genie for insights on how rental businesses can access, utilize and leverage data

REDMOND, WA (January 22, 2019) – The world is changing; rental businesses are using data to operate faster and more efficiently than ever before. As time goes on, data will become more and more powerful in the rental industry. To help rental stores better understand how data can create value and drive business growth, Genie invites customers to ask questions and get answers about accessing, utilizing and leverage data during its upcoming “Ask Me Anything” (AMA) event, January 29–February 1, 2019. The event will start with a special announcement on January 29th at 1:00 p.m. ET/10 a.m. PT, streaming on the [Genie® Aerial Pros AMA Event](#) page, with the AMA following immediately after. Ahead of this event, Genie encourages customers and key stakeholders to watch a brief video presentation, which can be accessed through the [Genie AMA Event Presentation](#).

On Tuesday, January 29th, a prompt will be posted on the [Genie® Aerial Pros AMA Event](#) page, as well as will be shared on social media simultaneously, to share the special announcement and to garner questions. The post will stay open, or “live,” for questions and comments through Friday, February 1st. Once questions are posted and reviewed, Genie will post responses from its team members, including engineering and safety experts, to the questions.

Customers wishing to participate in the AMA event, or simply to follow the questions and responses, can access the Genie Aerial Pros website in a variety of ways, including the dedicated website aerialpros.genielift.com, as well as via www.genielift.com and through the company’s social media pages: [Facebook](#) (GenieLift), [Twitter](#) (@GenieLift), [LinkedIn](#) (Genie Industries) and [Instagram](#) (@genie_lift).

For more information on Genie products and services, visit www.genielift.com.

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About Terex

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: www.Terex.com, and on its LinkedIn page -- www.linkedin.com/company/terex and Facebook page -- www.facebook.com/TerexCorporation.