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GENIE NAMED TRUE VALUE RENTAL'S 2018 CONSTRUCTION VENDOR OF THE YEAR
Honored for outstanding performance as a rental supplier

REDMOND, WA (March 22, 2019) – At True Value Company's Spring Reunion buying show in Dallas, TX, the company's rental division recently recognized Genie, a Terex brand, as its 2018 Construction Vendor of the Year. For more than 18 years, True Value Rental has honored outstanding rental suppliers in the categories of Construction, Party & Event and Service Vendor.

To qualify for the prestigious award, suppliers undergo a series of evaluations including sales performance, marketing, website and training support. The judging committee selects the top suppliers based on overall business impact and selects three finalists for each category before choosing one supplier for each award. The 2018 winners demonstrated strong sales growth in each category and provided True Value Rental operators with competitive programs.

"The three winning suppliers embody our customer-first mentality and commitment to delivering the highest level of service to support our rental operators' success," said Eric Lane, Vice President of Strategic and Specialty Businesses, True Value Company. "We're pleased to honor Genie for their outstanding contributions, dedication to quality and positive financial impact on our rental owners' businesses. Congratulations on being named True Value's Construction Vendor of the Year."

"At Genie, we are committed to the success of our customers' businesses, from delivering high-quality aerial equipment to our responsive support after the sale," said Steve Challoner, Genie Regional Sales Manager, Terex AWP. "We take great pride in providing True Value Rental with the products, services and programs they need to meet the growing and changing needs of their customers. It is an honor to be recognized by True Value Rental for our hard work and ongoing efforts."

For more information about Genie® products and services, visit www.genielift.com

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About True Value Company:

True Value Company, headquartered in Chicago, is one of the world's leading hardlines wholesalers with a globally recognized brand and over 70 years of experience serving independent hardware retailers. True Value Company provides its customers in over 60 countries an expansive product set with market-customized assortments at highly competitive prices, superior product availability, innovative marketing programs and a la carte value-added services like eCommerce ship-to-store, store remodel support and True Value University, all within a flexible model that requires no membership. With 13 regional distribution centers, and approximately 2,500 associates serving over 4,500 stores, True Value Company celebrates independence and drives retail excellence across the U.S. and internationally. Learn more at TrueValueCompany.com.

About Terex:

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: www.Terex.com, and on its LinkedIn page — www.linkedin.com/company/terex and Facebook page — www.facebook.com/TerexCorporation.