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TELEMATICS CAPABILITIES EVOLVE WITH GENIE® LIFT CONNECT™ SOLUTIONS *New telematics program focuses on actionable information, flexibility and transparency*

REDMOND, WA (February 18, 2019) – Focused on providing actionable information, flexibility and transparency, the new Genie® Lift Connect™ telematics hardware is now available* as a standard feature with a 3-year subscription on all new machine purchases for Genie scissors, booms and telehandlers. Telematics hardware and a 3-year subscription for Genie GR™ and QS™ vertical masts, TZ™ trailer-mounted booms, as well as for Terex® and Genie branded light towers, can be purchased as an option. The subscription includes the ability to consume the data through the Genie Lift Connect Portal and/or the standard ISO API (ISO15143-3).

“From knowing how equipment is performing or how often a machine is being utilized, to where each unit is or when it is ready for maintenance, machine data can provide a lot of insight to a rental business,” says Christine Zeznick, Genie Senior Product and Business Development Manager, Terex AWP. “Today’s Genie Lift Connect telematics technology has evolved to help our customers understand the information their machines are providing, enabling them to more efficiently manage their businesses. The Genie Lift Connect telematics offering has been developed in direct response to our customers’ rental business needs for actionable information, flexible use and transparency in the data.”

Actionable Information

Lift Connect focuses on providing information and insights that allow rental fleet and service managers to take action through a variety of tools, including:

- Access dashboards and reporting to quickly identify what should be worked on first
 - Easily view entire fleet
 - Create/set filters to easily view important information
 - Easily identify alerts and their priority
 - See what is due for maintenance at a glance
 - Create attributes and filter by those (example: Options)
 - Ability to export to excel, if required

- Set geo-zones and related alerts to better track usage
- Near real-time reporting, including on machine status, faults and utilization

Fleet managers can utilize the Genie Lift Connect program to:

- View all assets on the map, including color coding to see which machines have alerts and the ability to drill in to clusters to view individual assets
- Leverage fleet reporting and analytics
- Search directly for individual asset numbers or models
- Leverage reports to understand utilization of equipment and provide greater insights to rental customers

The Genie Lift Connect program offers service managers the ability to:

- Remotely diagnose equipment, saving time and money
- Leverage Genie maintenance plans to complete service
- Easily identify parts required to complete maintenance
- View machines with upcoming maintenance for easy planning
- View alert dashboards to identify if action should be taken

Flexible

The Genie Lift Connect solution provides data in two ways: Through the Genie Lift Connect portal and all of its features, or alternatively, if customers have an existing system they want to continue using, they can consume the data via a standard API. The Genie Lift Connect portal is available for desktops, as well as on mobile sites for use on tablets and smartphones.

Transparency

Genie Lift Connect telematics offering provides more data than any other player in the aerial industry — accessing data from any Genie CAN bus-enabled machine, including fault codes, sensor data, fuel level, battery life and charger information.

“As time goes on, the data from the Genie Lift Connect offering will become more and more powerful. Initially, this information will be “descriptive,” focusing on what’s currently happening with a machine including how many hours are on a machine, where the machine physically is and if there are any fault codes on it,” says Zeznick.

She adds: “Over time, Genie Lift Connect data can be leveraged on a larger scale and used for “predictive” and “prescriptive” activities, such as predicting service calls in the field and proactively prescribing maintenance and service based on how the equipment is actually being used.”

Additional Subscription Details

According to Zeznick, if at the time of machine purchase customers would like to add additional years of subscription service, they can add up to an additional six years of Genie Lift Connect telematics per machine. And, customers can always extend their Genie Lift Connect telematics contract as the machine's initial 3-year term expires through the Genie aftermarket parts department.

Genie Lift Connect telematics aftermarket kits will be available soon after launch. These kits can be installed on Genie units dating back to 2015, which are equipped with a telematics-ready connector.

**Genie Lift Connect solutions will be available in North America in early 2019, select countries in Europe and the Middle East by mid-2019 and globally in 2019-2020. For additional details regarding availability, customers are encouraged to contact their local Genie representatives.*

For more information on Genie products and services, visit www.genielift.com.

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About Terex

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: www.Terex.com, and on its LinkedIn page -- www.linkedin.com/company/terex and Facebook page -- www.facebook.com/TerexCorporation.