



A TEREX BRAND

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TEREX AWP NAMES NEW GENIE VICE PRESIDENT OF PARTS & SERVICES

REDMOND, WA (August 23, 2018) – Matt Treadwell has been named the new Genie Vice President of Parts and Services for Terex AWP, effective July 30, 2018. In this new role, Treadwell will work alongside the Terex global parts team to oversee parts and services activities worldwide for the Terex AWP business segment, driven by the Genie brand. He will lead all commercial and operational aspects of the parts business, including parts sales, parts marketing, parts pricing and analytics, e-commerce, materials and distribution, as well as all aspects of the aftermarket services business. This will include growth and development of maintenance and repair services on machines, technical support, warranty and used equipment management. Treadwell is based at the business's headquarters in Redmond, Wash.

"We are pleased to welcome Matt to the Genie team," says Matt Fearon, Genie President, Terex AWP.

"We are confident that Matt's experience identifying market trends, deploying creative technology solutions and developing and implementing innovative opportunities that produce real results will play an integral role in our success as we move forward with refining and executing on our global parts and services strategy and vision."

"I am pleased to be joining Terex AWP and the iconic Genie brand, a business known for its industry-leading people, products and customer service," says Treadwell. "I believe that a dedicated focus on aftermarket parts and services will drive value for our customers, and I am excited to have the opportunity to shape the development of the Genie brand's global parts and services organization, creating the foundation for greater customer satisfaction and sustained revenue growth."

Treadwell joins Terex after two decades with PACCAR, most recently as PACCAR Parts General Marketing Manager for the \$3.3 billion aftermarket parts division of PACCAR, Inc., a global leader in manufacturing premium light-, medium- and heavy-duty trucks under the Kenworth, Peterbilt and DAF nameplates. He holds an MBA in Marketing and Finance from Pennsylvania State University and a Bachelor's degree in Business – Marketing and Finance from the University of Washington.

"In taking on this role, my vision is to provide world-class global parts and services solutions to Genie customers worldwide that include dedicated professional parts sales teams, industry-leading distribution and parts availability, a continued focus on machine performance and customer uptime through enhanced technical service support and an innovative portfolio of services solutions to help drive customer ROI," Treadwell says.

Treadwell concludes: "Moving forward, our global parts organization at Terex AWP, supporting the Genie brand, will continue to focus on customer uptime, increased urgency and improved processes to ensure parts availability and expedited services support/diagnostics. As we continue to strategically align ourselves with customers' needs in all markets, we will work to build out a complete suite of customer-centric solutions to drive consistent, scalable, industry-leading parts and services support worldwide."

For more information about Genie, visit: www.genielift.com.

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About Terex

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: www.Terex.com, and on its LinkedIn page -- www.linkedin.com/company/terex and Facebook page -- www.facebook.com/TerexCorporation.

For more information about Genie, visit: www.genielift.com.