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MIKE DAVIS NAMED GENIE VICE PRESIDENT, PRODUCT MANAGEMENT & TBS, TEREX AWP
Davis says, "I'm very excited to be part of the company's future."

REDMOND, WA (March 13, 2018) – Mike Davis has been appointed to the position of Genie Vice President, Product Management and Terex Business Systems (TBS), for Terex Aerial Work Platforms (AWP). In this role, Davis will have responsibility for global product management for the Genie® brand, and he will also have global responsibility for the company's TBS activities, across operations and administrative functions. Davis will be transitioning to his new role and relocating to Redmond, Wash., in the coming months.

According to Davis, there are two distinct elements of this role. For product management, he will have responsibility for leading the Terex AWP product strategy process, working with all areas of the business to ensure that Genie has the right product at the right time to meet customer's needs. He will also be leading the company's TBS initiative, which is a long-term effort to develop team members and improve company processes to deliver more value for customers. "The exciting part of this role for me is that it aligns our product and process efforts," says Davis, "I look forward to continuing our company's legacy of bringing innovative products to market and focusing on initiatives that proactively address our customers' needs."

"We are customer-centric business, and our strategy continues to be to best serve our global customers' needs," says Matt Fearon, Genie President, Terex AWP. "After six years serving in international assignments, bringing Mike back to Genie in this role is specifically intended to drive this strategy. His job is to increase our capacity to bring innovative, quality products to market, as well as to improve our ability to respond to customer needs, by growing the capabilities of our team members. These activities are strategically aligned to significantly benefit our customers worldwide."

Davis has been with Terex for 21 years, starting as a design engineer for the Genie brand and was promoted to positions of increasing responsibility. From 2012 to 2015, he served as Genie Vice President

and Managing Director, Asia Pacific, Terex AWP. In late 2015, he moved from the Terex AWP segment to the Terex Cranes business. Prior to rejoining Genie, Davis served as the Vice President, Global Strategic Initiatives, Terex Cranes.

“I have spent most of my career at Genie,” says Davis. “It is an industry and a team I have literally grown up with and thoroughly enjoy being part of — this feels very much like coming home. The experiences I gained in the last six years have given me a more global and different perspective on many aspects of the business. I’m very excited to bring these experiences with me and once again be part of the company’s future.”

For more information about Genie products and services, visit: www.genielift.com.

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About Terex

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: www.Terex.com, and on its LinkedIn page — www.linkedin.com/company/terex and Facebook page — www.facebook.com/TerexCorporation.