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GENIE NAMED CAT RENTAL 2017 VENDOR OF THE YEAR
Recognition earned for being an exceptional partner

REDMOND, WA (April 16, 2018) – At the company’s 2018 Rental Summit Allied Vendor Fair and Reception, Cat Rental Stores have named Genie, a Terex brand, as the Cat Rental Store 2017 Vendor of the Year. The criteria for the award are quality, product support and policy, ease of doing business and overall vendor satisfaction. This is the first year the Cat Rental Store Vendor of the Year award has been given.

“I am very pleased to bestow Genie with the honor of our 2017 Vendor of the Year,” says Erica Baird, Global Allied Product Manager, Global Rental & Used Equipment Services, Caterpillar Inc. “The Cat Rental Stores have distinguished Genie as an exceptional vendor, committed to providing our dealers with quality products and support, to ensure our customers’ success from the start to the finish of any project or job. We look forward to growing our long and successful relationship with Genie!”

According to Baird, at the end of last year, Caterpillar worked with its dealers to determine the key attributes required to be recognized as the Cat Rental Stores Vendor of the Year. Baird stated that Genie, a leading, global manufacturer of aerial lift equipment, was recognized for its ongoing commitment to provide the highest overall value to Cat Rental Store dealers and, most importantly, to Cat Rental Store customers.

“It is a privilege to receive this prestigious recognition from Caterpillar,” says Paul Smith, Genie National Accounts Manager, Terex AWP. “At Genie, we are committed to the success of our customers’ businesses, from delivering high-quality aerial lift equipment to our responsive support after the sale. We take great pride in providing Cat Rental Stores the products, services and programs they need to meet the growing and changing needs of their customers.”

For more information about Genie® products and services, visit www.genielift.com.

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About Terex:

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: www.Terex.com, and on its LinkedIn page — www.linkedin.com/company/terex and Facebook page — www.facebook.com/TerexCorporation.