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**Genie's New and Improved Tech Pro™ Training Delivers a More Robust, Engaging User Experience**

*The new training site features an updated look and feel, and a data-driven approach that allows users to see improvements in real time*

Bothell, WA, USA (Jan. 10, 2025) – Genie has reimaged and upgraded its Tech Pro™ Training to deliver a more modern, enhanced user experience that will make it easier for users to learn the technical skills they need for success.

The new site includes a refreshed look, as well as individual learning plans, progress dashboards and reports, and badges to help users track their progress through training. This data-driven approach helps users see their improvements in real time, motivating them to continue to advance their technical expertise.

"Genie's goal is to make the experience better for users while expanding their knowledge and skill sets to further their career," said Luca Minelli, Manager, Genie Global Learning Experience.

This first phase of training includes technical courses such as engines, electrical systems, and hydraulics. Users can also review machine and model types. As demand grows, Genie will continue to expand its course catalog with more specialized and advanced topics, ensuring trainees stay ahead of industry advancements.

To access the new tool, users will need to create a new log-in to access the Learning Experience Platform and purchase the individual course or courses of interest to them. Once purchased, the individual will continue to have access to that course, and their progress, via their login. For more information, email [Genie.LMSsupport@terex.com](mailto:Genie.LMSsupport@terex.com).

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**About Genie**

Since 1966, Genie has been the leading name in the aerals industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie's ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit [www.genielift.com](http://www.genielift.com).