

# FOR IMMEDIATE RELEASE - DRAFT

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In Conjunction with Platformers' Days 2023, Germany-Based Graeber Rentals Takes Delivery of its Fifth Genie® SX<sup>™</sup>-180 Telescopic Boom Lift The SX-180 super boom — the tallest Genie boom available — boasts ideal transport dimensions, a lower weight, high utilization rates, high quality and good service network

*Karlsruhe, Germany* (4<sup>th</sup> October 2023) – Eight years after receiving its first Genie<sup>®</sup> SX<sup>™</sup>-180 telescopic boom lift at Platformers' Days 2015, Graeber Rentals, has taken delivery of its newest SX-180 super boom — a lift that Graeber Rentals had transported for display at Platformers' Days 2023, held on 8 and 9 September in Karlsruhe, Germany.

The SX-180 telescopic boom lift, which was introduced in 2013 at bauma Munich, is Genie's highest reaching lift. Ten years after its introduction, the SX-180 remains a popular choice for extreme jobsites thanks to its industry-leading productivity, high quality, transportability and an easy-to-service design.

Graeber Rentals' newest boom is its fifth SX-180 boom lift. The company, which has a regional focus on Southern Germany, Switzerland and Austria, recently chose to add four more Genie super booms to its fleet as a result of the quality, reliability and operating performance of the lift it purchased in 2015.

"The high utilization rate of our original SX-180 and increasing demand in the commercial and power plant construction sector make this an ideal time to expand our portfolio in the large equipment sector, and the SX-180 boom lift is the perfect fit for that growth," said Alexander Gräber, Owner of Graeber Rentals. "In 2015 as well as today, the transportability of the SX-180 — thanks to a shorter transport length and lower machine weight — were deciding factors for our purchase, as were the overall quality of Genie machines, and the strong service network

available through the Genie service in conjunction with the German authorized dealers ATG Lift GmbH from Bietigheim-Bissingen and BSI GmbH from Dortmund."

## Built for Extreme Jobs, Easy to Transport

Although the SX-180 boasts an impressive reach — its working height combined with the boom's jib allows it to cover an impressive 90,600 cubic meters working area — it is also highly manoeuvrable, thanks to a retractable X-Chassis®, compact dimensions and four-wheel steering. Weighing 24,948 kg, the SX-180 boom lift is the lightest in its height class. That weight, combined with the lift's compact dimensions, saves on transport costs, making it a good alternative to truck-mounted booms or cranes rented with an operator.

### The Genie SX-180 Delivers Productivity on Extreme Jobs

The SX-180 boasts a max working height of 56.86 m, a horizontal reach of 24.38 m, an unrestricted lift capacity of 340 kg and a 3.05 m jib. The SX-180 is the only boom in its height class to offer horizontal jib rotation of 60° at height, delivering more precise positioning and 7.6 m of additional working area from side to side without repositioning the machine — a feature that contributes to the boom's uncompromising productivity.

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#### **About Genie**

Since 1966, Genie has been the leading name in the aerials industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie's ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit <u>www.genielift.com</u>.

#### **About Graeber Rentals**

Graeber Rentals forms a strong national and international corporate network that provides their customers the best service at all times. With a regional focus on Southern Germany, Switzerland and Austria, their rental services are available throughout Germany and Europe. After establishing a company in the USA Graeber Rentals expanded to the North American market, including the US and Canada. Whether trailer mounted platforms, truck mounted platforms, articulated boom lifts, scissor lifts, aerial work platforms, telescopic lifts or special aerial work platforms – their tagline is: at our company you will find the equipment you need. More information: <a href="https://www.graeber.rentals/en/ueber-graeber-rentals/">https://www.graeber.rentals/en/ueber-graeber-rentals/</a>



Photo of handover of Genie SX-180 (from right: Markus Bandura, Territory Sales Manager Germany/Austria/Switzerland, Alexander Gräber, Owner of Graeber Rentals, Thomas Gebhardt, Managing Director Graeber Rentals and Jacco de Kluijver, Genie VP Regional Product Management



Genie SX-180 at the Genie/ATG/BSI Stand at Platformers' Days 2023