



## FOR IMMEDIATE RELEASE

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### **SPANISH RENTAL COMPANIES CONTINUE TO PUT THEIR TRUST IN GENIE® “SUPER BOOMS”**

*Europlataformas 2000, Claveria Servicios, Grúas Estación, and Mainsa explain why they have chosen the U.S.-headquartered brand*

SPAIN (11<sup>th</sup> October 2023) - Spanish rental companies are continuing to expand their aerial work platform fleets, and both telescopic and articulating Genie® super booms have become the machines of choice in various regions across the country due to their quality, reliability, and leading performance characteristics. With a comprehensive machine portfolio that includes a range of 26 to 43 meters in articulating boom models, and 28 to 57 meters in telescopic boom models, Genie continues to offer quality, sought after products in the aerial work platform segment, as can be evidenced by recent deliveries throughout all of Spain.

“Our products’ time-tested quality, reliability, and high residual value are key reasons our customers choose to purchase Genie, as are attributes of our machines, like range-of-motion charts, dimensions, weights, and ease of operation and transportation,” says Pedro García, Genie Sales Manager for Spain, Portugal, and Northeast Africa. “The service, proximity, and trust provided by a leading, world-class brand adds extra value that remains throughout each unit’s entire service life.”

### **Europlataformas 2000 chooses Genie® SX™-180 and SX™-135 XC™ machines**

Europlataformas 2000, which is headquartered in Córdoba and specializes in personnel lifting applications in central and southern Spain, recently added several Genie SX™-180 units to its fleet. The model is a telescopic boom lift with a working height of 57 meters, making it the tallest machine in the Genie range. And yet, it can be transported on a conventional truck.

“The main factor that ultimately drove us to get these models was their ease of operation and transportation. They weigh less than 25 tonnes and can be transported without any special permits or restrictions here in Spain,” says José Antonio Saez, Managing Director of Europlataformas 2000. In addition to the SX-180, the company has also acquired several SX-135 XC™ (Xtra Capacity™) telescopic boom lifts, which have a working height of 43 m.

Rubén Lorenzo, Genie Sales Manager for central and southern Spain, explains: “There were a number of reasons why they decided to get this model, but it goes without saying that the versatility behind its telescopic jib played a key role in their decision. The Jib-Extend® feature allows extension to a length of almost 10 meters, making it possible to get over eaves and other obstacles in work environments. It can also retract to just over 5 meters and be positioned below the boom in the stowed position, making transportation easier.”

## Pictures

1. One of the Genie® SX™-180 units recently acquired by Europlataformas 2000.



2. An SX-135 XC™ (Xtra Capacity™) lift in Europlataformas' fleet



### **Claveria Servicios adds Genie SX-135 XC to its fleet**

Huesca-based rental company Claveria Servicios — with a rental fleet that already features several Genie articulating booms, including Z<sup>®</sup>-80/60 and ZX<sup>®</sup>-135/70 models (with a height of 26 and 43 meters respectively) — recently added its first Xtra Capacity telescopic boom lift to the family, the SX-135 XC.

“This model rounds off our aerial work platform range with what is a one-of-a-kind range-of-motion chart in this market. The machine’s horizontal reach of 27.5 meters, its telescopic jib, and a dual platform capacity (300 kg throughout the entire range-of-motion chart and 454 kg with restrictions) should enable us to offer our customers a product customized for their specialized needs in spaces that are inaccessible to other equipment,” commented Luis Claveria, Managing Director of Claveria Servicios.

### **Pictures**

3. Left to right: Pedro García, Genie Sales Manager for Spain, Portugal, and Northeast Africa, with Luis Claveria, Managing Director of Claveria Servicios, in front of one of the company’s new SX-135 XC units.



4. Some of the Genie super booms in Claveria Servicios’ rental fleet.



### **Grúas Estación bets on the Genie SX-135 XC**

Grúas Estación, from the autonomous community of Galicia, is an industry leader when it comes to personnel and load lifting; the company added to its fleet recently with the purchase of a Genie SX-135 XC unit to its fleet.

“At our company, we like to rely on aerial work equipment for custom applications, and this Xtra Capacity unit comes with features that will enable us to stand out,” says Santiago Montenegro, Director of Operations at Grúas Estación.

“Its enormous horizontal reach of 27.5 meters and telescopic jib with a length of almost 10 meters, plus its dual platform capacity (300 kg/454 kg), will enable us to provide our customers with custom solutions. And on top of that, this model continues with the tradition of many Genie boom lift models having a below-ground reach of up to 6 meters, which will allow us to carry out work on hillsides, banks, bridges, and other similar scenarios.”

### **Pictures**

5. Pedro García, Genie Sales Manager for Spain, Portugal, and Northeast Africa, with Santiago Montenegro, Director of Operations at Grúas Estación; Enrique González, Genie Support Technician; and Manuel Conde (Grúas Estación)



## Mainsa Plataformas chooses the Genie SX-135 XC

Mainsa Plataformas, which is headquartered in the autonomous community of Cantabria and specializes in personnel lifting equipment rentals and sales, recently acquired a Genie SX-135 XC telescopic boom lift with a working height of 43 meters.

"It's an important investment for us, and we're tremendously proud of it," Mainsa Managing Director, José Antonio Gutiérrez, says.

"Mainsa's goal is to provide the best access solutions out there," Gutiérrez adds, "and thanks to distinguishing characteristics, such as a large basket capacity of 454 kg and an extending telescopic jib with a length of 5.48 to 9.14 meters, this model should enable our customers to carry out specialized work that previously required other solutions that were more expensive and less efficient. With this SX-135 XC, and our well-known ZX-135/70, S<sup>®</sup>-125 and S-85 from Genie, we are in a position to offer our customers a full range of mobile elevating work platforms that address the needs of an extremely wide variety of challenging projects."

## Pictures

6. Pedro García and Enrique González from Genie, together with the Mainsa team, next to the recently acquired SX-135 XC.



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## About Genie

Since 1966, Genie has been an industry leader in the aerial work platform sector. Locations, team members, and plants across the globe all ensure that Genie aerial work platforms and telehandlers can be seen improving safety and productivity throughout the world. Genie's long-term leading position in the aerial work platform and telehandler sectors is based on our ability to always provide our customers with superior quality. At Genie, this level of **quality** is something we achieve not by accident, but **by design**. For more information on Genie products and services visit: [genielift.com](http://genielift.com).

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