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AUTHORISED GENIE® DEALER BSI GOES BIG WITH NEW BOOMS AND BIGGER PREMISES

On their 25th anniversary, BSI expands and adds the high-reaching Genie® SX™-180, SX-135 Xtra Capacity™ (XC™) and SX-125 XC boom lifts

Dortmund, Germany (11th August 2021) - BSI GmbH (BSI), specialist for lifting and height access technology, significantly expanded its footprint in Autumn 2020, ahead of its 25th anniversary this year. Now, with a company site of more than 10,000 m² (108,000 sq feet), including a modern company building and factory hall with showroom in the Gernotstraße, BSI also took delivery of the Genie® SX™-125 Xtra Capacity™ (XC™), SX-135 XC and Genie SX-180 boom lifts..

The larger company premises and the new Genie large machines mark the growth of the Dortmund-based authorised Genie dealer for machine sales, service and spare parts. This expansion and the delivery of the new Genie booms, which are known for their high quality, as well as safety and productivity for the operator, speak to the quality and reliability delivered by BSI over its 25 years.

Sven Nielsen, managing director of BSI, says: "For 25 years, we have placed great emphasis on strong customer orientation. We are always personally available, in a timely manner, for our customers. With the new premises, we are able to continue implementing our strategy of offering customers the widest possible range of machines and service. Thanks to our own logistics and the continuous storage of new machines, we can supply our customers at short notice, which is a benefit. The advantage for our customers is the constant availability of around 100 boom and scissor lifts in our 1,000 m² (10,760 sq feet) warehouse.

"Of course, we focus on ensuring there is new, quality equipment in stock — equipment with electric or hybrid drive, such as Genie scissor lifts and articulated and telescopic boom lifts up to 22 m (72 ft) working height, which we consider as machines in the standard working range, as well as a selection of used equipment."

Nielsen adds: "We also pay special attention to large equipment, as demand for ever-greater working heights and outreach is steadily growing in our region."

Genie SX-125 XC and SX-135 XC Offer BSI Customers Productivity for Big Jobs

The Genie SX-125 XC was delivered in March, and BSI took delivery of the Genie SX-135 XC end of June. "These large units are ideal for rental job sites. Our customers appreciate these big booms, which are ideal for long-term applications, such as targeted slope stabilisation with nets on the Moselle, steel construction, and the use by inspection companies for railway bridges," Nielsen says. "For our customers, it is important that both machines can be driven at full working height of 40 m (131 ft) for the Genie SX-125 XC, and 43.15 m (141 ft) for the Genie SX-135 XC. The high lift capacity of 300 kg (660 lb) unrestricted and 454 kg (1,000 lb) restricted for tools and material also is a benefit. With both machines, the quick availability from Genie as well as the good partnership were decisive for our purchase."

Genie SX-180 Delivers a Quality Solution for High-Reaching Applications

The largest of the Genie telescopic boom lifts, the SX-180, was delivered to BSI in early July and is already scheduled for use on future bridge refurbishment projects, treating and repainting various Rhine bridges.

For work at extreme heights, the Genie SX-180 boom not only delivers the maximum up-reach of 56.85 m (186 ft) and maximum outreach of 24.4 m (80 ft) needed, but offers additional productivity advantages, including a 10 ft (3.05 m) vertical and horizontal articulating jib, and a spacious 2.44 m (8 ft), 340 kg (749 lb) capacity platform that combines 160° platform and 360° continuous turntable rotation. A standard 7.5 kW on-board generator and AC power-to-platform also are further benefits for BSI customers. The platform also offers space for two people to work comfortably with their tools, and the fast telescoping capabilities of the boom offer the ability to reach maximum height in just five minutes, which is a key feature to saving time on the job.

"In terms of feedback, our customers particularly emphasise the working height and outreach of the Genie SX-180 as well as the smooth movements," Nielsen says. "the Genie SX-180 boom is surprisingly compact and easy to manoeuvre for a machine in this category. In addition to its smooth proportional controls, the operators found the jib came in very handy to position components exactly where needed."

"Overall, we are very pleased with the Genie big and super booms, and the feedback from our customers has been positive," Nielsen adds. "With our larger stock and services, we look forward to the next 25 years together with Genie."

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About BSI

Founded in July 1996 as a service company for aerial work platforms and mobile cranes, BSI has since continuously expanded its activities and developed into a specialist for the rental of access equipment and the sale of Genie boom lifts and GTH™ telehandler. Headquartered at Gernotstraße in Dortmund, Germany, the BSI team of 21 dedicated and competent specialists provides its customers with a complete range of services including consulting, jobsite planning, delivery, training, spare parts supply and service contracts. The company's rental fleet now consists of more than 250 working platforms and Genie telehandler. Since 2018 BSI is a member of SYSTEM LIFT and DIN ISO 9001 certified. BSI became an authorised Genie distributor in 2013 and authorised Genie Service Provider (ASP) in 2016. Further information on BSI can be found at <https://www.bsi-dortmund.de/> (in German)

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About Genie

Since 1966, Genie has been the leading name in the aerials industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie's ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit www.genielift.com.

About Terex

Terex Corporation is a global manufacturer of aerial work platforms and materials processing machinery. The Company designs, builds, and supports products used in construction, maintenance, manufacturing, energy, minerals and materials management applications. The Company's products are manufactured in North and South America, Europe, Australia, and Asia and sold worldwide. The Company engages with customers through all stages of the product life cycle, from initial specification and financing to parts and service support. More information about Terex is available on its website: www.Terex.com.

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Photo captions

1. Sven-Meyland Nielsen (l.) and Uwe Wiedemeier (r.) are pleased about the delivery of the Genie SX-180 to BSI.

2. Sven-Meyland Nielsen, Florian Hartmann

The two managing directors of BSI GmbH: Sven-Meyland Nielsen and Florian Hartmann in the new business premises.

3. Hand-over of Genie SX-125 XC Right Sven-Meyland Nielsen, Left Uwe Wiedemeier, Genie Territory Sales Manager, North Germany.