



FOR IMMEDIATE RELEASE

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ROLLING IMPLEMENTATION OF THE GENIE® LIFT CONNECT™ TELEMATICS PROGRAMME NOW COMPLETE

*Now standard on all Genie® GS™ scissor lifts,
Z®- and S®-booms lifts, and GTH™ telehandlers in Europe and UAE*

ROOSENDAAL, THE NETHERLANDS (17th January, 2020) – Completing the rolling implementation of its Genie® Lift Connect™ telematics solution, all Genie GS™ scissor lifts, Z®- and S®-boom lifts and GTH™ telehandlers are now delivered to most European and UAE countries with a free, 3-year subscription to the Genie Lift Connect telematics solution. To activate their Genie Lift Connect telematics account, customers need to open their welcome email and sign in to the programme.

“Genie always aims to develop innovations with a purpose, including technology solutions that are simple and easy to use. With this in mind, now that our Genie Lift Connect telematics programme is provided as standard, all shipments of Genie GS scissor lifts, Z- and S-boom, and GTH telehandlers will be followed by credentials sent via email. All customers will need to do to activate their account is to click on the links within the email to sign in to begin benefitting from machine data transparency with actionable information immediately,” says Christine Zeznick, Genie Director of Product and Business Development for Telematics, Terex AWP.

Zeznick adds: “No matter what the size of their aerial equipment fleet, data gained through telematics can help fleet owners to understand the health of their fleet, to enhance inventory management, as well to reduce operating costs.”

Telematics hardware and a 3-year subscription for Genie GR™ and QS™ vertical masts, TZ™ trailer-mounted booms, as well as for Terex® and Genie branded light towers, can be purchased as an option.

Zeznick says: “With flexibility in mind, the Genie Lift Connect telematics subscription includes the ability to consume the data through the Genie Lift Connect portal and/or the standard ISO API (ISO15143-3), enabling our customers to choose the solution that provides them the

best user experience with actionable information to help increase rental return on invested capital (rROIC).”

Designed to provide customers the ability to share more information than other offerings available in the industry, the Genie Lift Connect telematics solution focuses on allowing fleet and service managers to take action through a variety of alerts and dashboards, helping not only to promote best practices by understanding machine utilization, but also to manage their fleets more efficiently by remotely diagnosing equipment and planning preventive maintenance to minimize downtime and costly service visits.

For more information about the Genie Lift Connect telematics programme, visit:

www.genielift.com/en/support/lift-connect.

For more information about Genie products and services, visit: www.genielift.com.

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About Terex

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie and Powerscreen. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: www.Terex.com, and on its LinkedIn page -- www.linkedin.com/company/terex and Facebook page -- www.facebook.com/TerexCorporation