



## FOR IMMEDIATE RELEASE

**Press Contact:** Christina Kirsten  
**Tel:** +49 4152 139343  
**Email:** [christina.kirsten@terex.com](mailto:christina.kirsten@terex.com)

### **A ROBUST GENIE® INVESTMENT FOR GERKEN RENTAL, GERMANY**

Leading rental firm marks its trust in Genie quality and performance with delivery of close to 200 Genie® Xtra Capacity™ (XC™) boom lift units

**Düsseldorf, Germany, 3<sup>rd</sup> December 2020** – Reconfirming its confidence in Genie, Düsseldorf-based Gerken rental is receiving delivery of an order for close to 200 Genie® Xtra Capacity™ (XC™) telescopic boom lifts. Offering working heights from 15.72 m (51 ft 6 in) to 43.15 m (141 ft 6 in), many of the models included in the delivery feature the brand's innovative Stage V engine solution. Notably, the delivery also includes the first track-mounted version of the Genie S®-65 — the new Genie S-65 TraX™ boom with XC capacity, plus several Genie 4-m (13 ft) supersized platforms. With this 12-million Euro investment, Gerken aims to provide its customers an even broader selection of powerful, high quality mobile elevating work platforms, half of which will be available for rent before the end of this year.

#### **Why choose Genie XC boom lifts?**

Offering a dual lift capacity of 300 kg (660 lb) across the entire working range and 450 kg (1,000 lb) restricted, Genie XC boom lifts are designed to increase productivity. The ideal solution for heavier lifting tasks, they provide ample room for the operators in the platform with their tools and materials.

#### **Genie Stage V engine with unique 'smart regeneration' technology**

In addition to the required features that apply to all Stage V engines, the Genie Stage V engine solution utilises proprietary, easy-to-use new 'smart regeneration' technology that proactively monitors the progression of soot build-up in the engine's DPF. Only available with the Genie Stage V engine solution, this innovative, operator-friendly technology is designed to alert operators that regeneration is needed — well in advance of the engine requiring it. Safeguarding the engine and its components and simplifying maintenance tasks, unlike other manufacturers, the Genie solution does not compromise the machine's power, performance or productivity.

Lioba Herrmann, Marketing Manager, Gerken, says: "Our company puts a strong focus on guaranteeing its customers high quality equipment at all times. We also pride ourselves in offering the best of today's latest technology. The workmanship of Genie machines is robust and reliable, and the technology is purposeful. The new Genie Stage V engine solution and its exclusive active

regeneration system, the new Genie S-65 Trax boom lift with its unique patented Genie TraX system, and the Genie 4 m (13-ft) platform, that is an excellent solution for tasks over large areas, are good examples.”

She continues: “The main benefit of Genie XC telescopic booms is their high lift capacity. For us however, the second decisive reason for our purchase is the performance of the chassis tilt sensor.” This is incorporated into the aerial’s function will automatically cut-out certain lift and drive functions of the Genie machine when the tilt activation setting is reached. Thanks to new technology incorporated into the design, Genie XC booms will not only carry more load than ever before, but on some models, these MEWPs will vary the platform envelope based on the ground slope. The new Genie tilt sensor technology will restrict the machine’s ranges of motion based on the ground angle maximizing the ability to access hard-to-reach work areas.

Lioba Herrmann concludes: “With this new order, our customers throughout Germany will now find the solution with the higher lift capacity they need, as well as benefitting from faster machine availability

#####

**About Gerken:**

Founded in 1989, with more than 30 years of experience, today Gerken is one of the leading rental companies for mobile aerial work platforms in Germany. Operating a fleet of over 9000 units, the company’s range of equipment counts more than 640 different models offering up to 103 m working height, 41 m horizontal reach and 12.000 kg maximum lift capacity. The company’s equipment offering includes a broad selection of truck and trailer mounted work platforms, specialized lifts and chain lifts, scissor lifts and light lifts, telescopic and articulating boom lifts and vertical mast booms, forklifts and telehandlers, lifting technology solutions among which inclined lifts as well as cranes and construction machinery.

Priding itself in providing the latest certified technologies, the company employs a team of qualified members of staff to guarantee the highest safety standards for its customers. With efficiency and safety in mind, customers also benefit from a wide range of IPAF-certified training courses for the operation of work platforms and telehandlers through the company’s training department. More information about Gerken is available on its website: <https://gerken-arbeitsbuehnen.de/>

**About Terex:**

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: [www.Terex.com](http://www.Terex.com), and on its LinkedIn page -- [www.linkedin.com/company/terex](http://www.linkedin.com/company/terex) and Facebook page -- [www.facebook.com/TerexCorporation](http://www.facebook.com/TerexCorporation).