



## **FOR IMMEDIATE RELEASE**

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### **OOSTENBRINK TRANSPORT & HOOGWERKER VERHUUR RECEIVES FIRST GENIE® S®-85 XC™ BOOM LIFT IN THE BENELUX**

***Hardenberg, The Netherlands 20<sup>th</sup> June 2018*** – Hardenberg-based Dutch rental company Oostenbrink Transport & Hoogwerker Verhuur has just received delivery of the first Genie® Xtra Capacity™ (XC) S®-85 XC™ boom lift in the Benelux. Offering a maximum working height of 27.9 m, like all models of the expanding Genie XC boom range, the Genie S-85 XC boom lift offers 32 percent more lift capacity than the industry standard. The machine was provided and handed over at the end of May by HDW, Authorized Genie Distributor in the Benelux.

“Compared to other machines in this size category, the Genie S-85 XC telescopic boom is the best all-rounder on the market right now. With its 27.9 m lift height and load capacity from 300 kg (unrestricted) to 454 kg (restricted), which is 32 percent more than the industry standard, this model offers a versatility second to none,” says Casper Kroon, HDW Sales Manager for north of the Netherlands. He continues: “And since it can carry more tools, materials, people and accessories than other designs, it offers rental companies a wider range of business opportunities and for end-users, the ability to do more using a single machine.”

The successor to the Genie S-85 telescopic boom, a popular model in the rental market, with its new “XC” features, the Genie S-85 XC boom lift has already exceeded the brand's production and sales forecasts within months of being available in the Europe, Middle East, Africa and Russia region (EMEAR).

For its new owners, “The Genie S-85 XC boom lift definitely has a lot going for it. With its XC capabilities, it seemed the obvious choice, and we are confident that it will be under high demand,” says Mr. Henk Oostenbrink, owner & CEO of Oostenbrink Transport & Hoogwerker Verhuur.

Oostenbrink continues: “A large proportion of our business involves the tree-cutting sector. This type of work implies complying with strict environmental regulations, involves heavy tools and often needs two people on the platform. The increased lift capacity of the Genie S-85 XC boom lift and the reduced noise and emissions of its Stage IIIB engine will be a huge advantage. This machine will also benefit our customers in the steel erection and building industry where, because it can carry significantly more weight in the platform, it reduces the number of up and down trips to reload with tools and materials. Our customers will be quick to see how this can save time and increase their productivity.”

### **About the Genie S-85 XC boom lift**

Offering a maximum working height of 27.9 m, like all models of the Genie XC boom lift family the S-85 XC boom lift offers a load capacity from 300 kg to 454 kg, which is 32 percent more than the industry standard. To make it easy to get people, tools and jobsite materials in and out of the basket, it also shares the same 6-ft (1.83 m) dual entry or an 8-ft (2.44 m) tri-entry platform common to all other Genie XC booms.

Spec'd for productivity, other key features include:

- Automatic envelope control that provides the ability to automatically retract the boom as it reaches its operating envelope, allowing for simple platform positioning and an enhanced operator's experience.
- A load sense cell that continuously checks the weight in the platform and limits the operating envelope to match the load chart, all while boasting the ability to do zero load field calibrations.
- Expanded the machine's working zone — a new chassis tilt sensor incorporated into the machines' function will vary the platform envelope based on the ground slope. This technology is engineered to automatically cut-out certain lift and drive functions of the machines when the tilt activation setting is reached.
  - A 55 kW Stage IIIB diesel engine reducing noise and emissions
  - 4WD and positive traction drive to maintain equal power to all drive wheels
  - Fixed-width axles for faster setup
  - Active oscillating axle for enhanced traction on rough terrain
  - 360° continuous turntable rotation for quick positioning

## **About HDW BV, Authorized Genie Distributors and Service Providers, The Netherlands**

Based in Ridderkerk, HDW specialises in the sales, leasing and maintenance of Genie aerial work platforms and other leading brands. In addition to providing technical training so that its customer's technicians are fully informed on the safe operation of its machines, the company supports the maintenance and service for all the brands that it sells. The HDW motto is "Everything within your reach", which signifies that the company experts think along with customers to provide the right machines for the job, and the models needed to support market demand. All of this with a personal approach and the logistics customers need to help make ambitions. Learn more about HDW at <https://www.hdownl.com/en/new-machines/brand/Genie>

## **About Oostenbrink Transport & Hoogwerker Verhuur**

Based in Hardenberg, Oostenbrink Transport & Hoogwerker Verhuur specialises in rental of aerial work platforms and forklift trucks. In addition to their own rental fleet of approximately 50 units, they have a partnership with various companies in the Netherlands and Germany. This enables us to serve you quickly and efficiently anytime and anywhere. Oostenbrink has always been a Genie customer right from the start and they provide helpful feedback on the machines. Learn more about Oostenbrink Transport & Hoogwerker Verhuur at [www.Oostenbrinkverhuur.nl](http://www.Oostenbrinkverhuur.nl)

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## **About Terex**

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: [www.Terex.com](http://www.Terex.com), and on its LinkedIn page — [www.linkedin.com/company/terex](http://www.linkedin.com/company/terex)