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TEREX AWP WINS fmME SUPPLIER OF THE YEAR AWARD, MIDDLE EAST

Genie® Xtra Capacity™ SX™ -105 XC™ lift wins 'Golden Rosette' in High Access Cleaning Category

Dubai, U.A.E., (28th February 2018) – Organized by leading Middle East facilities management trade magazine fmME, the list of winners of the first editorial edition of the 'fmME Golden Rosette Supplier Awards' was published this January. Among the new award's eight categories, the Genie® S™ -105 XC™ boom lift was awarded the Golden Rosette in the "High Access Cleaning Equipment" category.

"The saying goes: 'There's a Genie boom lift for every job,'— certainly, and doing more with a single machine saves time and helps increase productivity," says Sharbel Kordahi, Managing Director, Terex Equipment Middle East (TEME) and Genie Sales Director for Middle East, South Africa and Russia, Terex AWP. "With the ability to lift heavier loads than similar models by other brands, Genie Xtra Capacity™, or XC, booms incorporate the latest new generation Genie technologies to increase efficiency, enhance the operator experience and make work in applications that require higher capacities faster and easier."

In a sector where quick fixes are required, and where maintenance tasks are generally carried out during operational hours, with its maximum platform height of 32 m (105 ft) and class-leading horizontal outreach of 24.4 m (80 ft), the Genie SX-105 XC boom lift is ideal for the outside maintenance of large facilities. Typical facilities include stadiums, sports arenas, hotels, conference centres, theme parks and banks, among others. Its broad field of application ranges from facade cleaning to the replacement and installation of lighting, glazing, signage, security systems and inspection tasks. This model is also well suited to high-access construction applications, the erection of scaffolding and bridge inspections.

With manoeuvrability on and around jobsites, and ease of transport in mind, the Genie SX-135XC boom features the new Genie mini XChassis™ axle design. Boasting two-thirds the footprint of the full-size version, this features combines the advantages of a compact footprint for a machine in this size category, with axles that extend and retract to and from the stowed position to provide both stability on the job and a narrow profile for transport.

Offering a dual lift capacity of 300 kg unrestricted/454 kg restricted working envelope, Genie XC booms increase productivity at height and help get the work done with more hands. While many industry platforms permit only one person and tools to work at height, Genie XC booms permit up to three people and tools in the platform. In addition to the ability to raise more tools, materials, and people, the Genie SX-105 XC boom includes a new load-sense cell that monitors the weight on the platform and only allows movement within the assigned working envelope. As a result, operators may no longer need to perform multiple lifts and, thanks to this built-in feature, can be more efficient and productive on their job.

For Gary Cooke, Genie regional sales manager, Terex AWP, for the Middle East at Terex Equipment Middle East LLC, “Thanks to the benefits of extended service intervals and reduced maintenance costs, the Genie SX-105 XC boom spends less time in the workshop and more time up working in the field. The low cost of ownership of the Genie SX-105 XC boom makes this model an asset to any facility.”

He concludes, “Other key benefits of this boom that make it perfect for facilities management tasks include the Genie® Lift Guard™ Contact Alarm system for secondary operator protection, industry-leading 454 kg basket load capacity and an exceptional 24.4 m (80 ft) horizontal outreach. Last but not least, thanks to its new mini Genie XChassis™, the Genie SX-105 XC boom comes with a compact 3.94 m x 4.11 m footprint and extendable axles that makes it extremely manoeuvrable and easy to transport for a machine in this size class.”

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About Terex:

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: www.Terex.com, and on its LinkedIn page — www.linkedin.com/company/terex and Facebook page — www.facebook.com/TerexCorporation.