



FOR IMMEDIATE RELEASE

Public Relations Contact: Christina Kirsten
Tel.: + 49 (0) 4152 13 93 43
E-Mail: christina.kirsten@terex.com

**GENIE APPOINTS NEW SALES TEAM MEMBERS IN
BENELUX AND GAS REGION**

ROOSENDAAL, THE NETHERLANDS (10th October 2018) – Effective since 1 September, Thomas Meheust has been appointed as Genie Sales Director, Terex AWP, for Benelux, Israel and Used Equipment. Based in the UK, he reports to Jacco de Kluijver, Genie VP Sales & Marketing, Terex AWP, for Europe, the Middle East, Africa and Russia (EMEAR). After working in the access business with ATN and Youngman, Thomas Meheust comes to Genie from UNIC Cranes, where he held responsibility for the company's European sales.

Effective from 1st October, Arjen Snijder is appointed as Genie Sales Director, Terex AWP, for Germany, Austria and Switzerland (GAS region) and Strategic Accounts. After several years with Gunco where he supported Genie products, Arjen Snijder then moved to spider lift manufacturer Teupen where he held the position of Sales Director Europe for six years. Today he joins Genie from Riwal, where he held responsibility for the company's retail sales and business development. Based in The Netherlands and also reporting to Jacco de Kluijver, with this new appointment Arjen Snijder takes over leadership in Germany from Lars Raagaard, who is now fully dedicated as Genie Sales Director, Terex AWP, to the Nordics region (Denmark, Iceland, Sweden, Norway, Finland and Baltics), which is developing very fast.

"We are excited to welcome Thomas and Arjen to the Genie team," said Jacco de Kluijver. "Both their experience and reputation in the access industry will be excellent additions to our strong team of experts. I have no doubt that we will keep strengthening our leadership and continue to be focused on customer responsiveness."

Photos

Thomas Meheust

Genie Sales Director, Terex AWP, for Benelux, Israel and Used Equipment



Arjen Snijder

Genie Sales Director, Terex AWP, for Germany, Austria and Switzerland (GAS region) and Strategic Accounts



#

About Terex:

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its [website](#), and on its [LinkedIn page](#) and [Facebook page](#).