

FOR IMMEDIATE RELEASE

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NEW APPOINTMENTS GENIE PRODUCT MANAGEMENT TEAM, EMEAR

Schaffhausen, Switzerland, 8th March – Terex Aerial Work Platforms (AWP) is pleased to announce that following the appointment of Christine Zeznick to the position of Genie Senior Product Manager and Business Development Manager, Telematics, Terex AWP, Zach Gilmor succeeds Christine as Genie Product Manager Terex AWP, for the Europe, Middle East, Africa and Russia region (EMEAR).

In her new role, Christine will lead the development and deployment of the next phase of the Genie® telematics strategy globally. She will also play a central role in defining the brand's telematics product and service offering.

Since joining Genie in 2010, Christine has worked in the areas of Supply Chain and Product Management and most recently held the position of Genie Product Manager, Terex AWP, EMEAR.

Newly appointed as Product Manager, Terex AWP EMEAR, and matrixed reporting to Adam Hailey, Director of Product Management, and Joe George, Managing director of Terex Global GmbH, Zach Gilmor is responsible for identifying opportunities for the differentiation of Genie products, services, and solutions, and the development of new products and offerings for the EMEAR market. Primarily, Zach will be responsible for deployment of the global strategy surrounding Hybrid power systems in Genie products. Zach's experience in the development and engineering of Hybrid power systems, and their many benefits to customers and end users, will allow Terex AWP to bring to market the next generation of Mobile Elevated Work Platforms (MEWPs) that meet the demand for high performance, high rROIC, and clean power generation

Zach Gilmor will also work closely with the Product Management team in Redmond and other key functions in EMEAR (Engineering, Sourcing, Manufacturing, Sales, Operations and Aftermarket Parts/Services, and Finance) to develop and drive the execution of the Genie product strategy. In his new position, Zach is based at the Terex Global GmbH headquarters in Schaffhausen, Switzerland.

Since joining Genie in 2008, Zach has held positions of increasing responsibility within Design Engineering for the Genie SX[™]-180 and Z[®]-62/40 booms new product development programmes, Chief Engineer on the development of the Genie Z®-60/37 FE and DC booms lifts, and since 2016, as Associate Product Manager, responsible for Mid-Size Booms (Genie S®-45 to S-85 booms and Z®-60 to Z®-80 booms).

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About Terex

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: www.Terex.com, and on its LinkedIn page -- www.linkedin.com/company/terex and Facebook page -- www.facebook.com/TerexCorporation

Zach Gilmor



Christine Zeznick

