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MAYER RECEIVES FIRST GENIE® SX™-105 XC™ BOOM LIFT IN GERMANY

A competitive combination of increased lift capacity and class-leading outreach

Delmenhorst, Germany (18th September 2018) – Aalen-based aerial work platform and forklift rental company MAYER HUBARBEITSBÜHNEN GMBH marked a premiere in Germany with the delivery of the first 34 m (111 ft) working height Genie® SX™-105 Xtra Capacity™ (XC™) boom lift. In addition to this new Genie XC unit's increased lift capacity of 300 kg / 660 lb (unrestricted) and 454 kg / 1,000 lb (restricted), for Mayer, its 24.38 m (80 ft) outreach was a key benefit that motivated the company's purchase decision.

Within days of its delivery, Mayer's new 34 m (111ft) Genie SX-105 XC boom, which is now the highest model in the company's fleet, was transported to its first mission. The job involved the construction of a warehouse. During the course of the process, much of the work involved reaching up and over an adjoining office building.

"We initially rented out the Genie SX-105 XC boom for two weeks, but our customer was so delighted that he extended the rental period to one and a half months!" says Mr. Erwin Mayer, operations manager, Mayer.

Offering an unrestricted lift capacity of 300 kg (660 lb) for two people and a restricted capacity of 454 kg (1,000 lb) for three people, the Genie SX-105 XC boom provides the ability to lift 32 percent more weight in the platform than the industry standard. Additionally, this allows ample room for tools and materials like all Genie Xtra Capacity boom lifts.

As Mr. Mayer explains: "When it comes to productivity every kilo counts. However, this is not all. As in many cases, this job demanded a machine combining sufficient working height with extra-long outreach to extend the boom across the offices in front of the warehouse. With its 24.38 m (80 ft) maximum outreach and 135° of vertical jib rotation, this machine still offers about 23 m (70 ft) horizontal reach at 15 m (50 ft) working height and 21,34 m (70 ft) of horizontal reach at about 21 m (70 ft) working height, which is very good and made it easy for the operators to perform their task.

The advantage of this long outreach notably allowed operators to proceed without constantly having to move the machine around the busy worksite which saved a great deal of time.”

He continues: “In terms of lift capacity, for us it is evident that these days the standard 227 kg (500 lb) capacity is simply not enough. Many of our customers need to be able to carry at least 300 kg (660 lb) in the platform to work across the machine’s full working envelope. This unrestricted 300 kg (660 lb) capacity is often decisive for maintenance on stadiums, sports arenas and hotels. It is also a great match for steel and timber construction work and industrial and electrical installation applications. The 454 kg (1,000 lb) capacity at full 34 m (80 ft) working height is also a big plus on this machine.”

Focusing on jobsite efficiency, ease of operation and operator safety, the Genie SX-105 XC boom also offers several other key features that Mr. Mayer values highly. “In addition to being simple and easy to operate, the Genie SX-105 XC has a smooth full range of motion across the entire working envelope. And, when it reaches its operating envelope, thanks to its new automatic envelope control capabilities, its boom retracts automatically which makes positioning the platform simpler. Its load-sensor cell that checks the weight in the platform in real-time to limit the operating envelope to match the load chart is also a real benefit as it allows operators to concentrate on their job and let the machine do the rest.”

With its new Genie Mini XChassis™ axle system, the Genie SX-105 XC boom is relatively compact for a machine in this size category, and access within the chassis is easy. “As a result, the Genie SX-105 XC boom lifts remains simple to transport on a standard truck and is easy and straightforward to service. And, like all Genie booms lifts, this model benefits from the latest Genie boom maintenance protocols that offer the advantage of longer service intervals that save workshop time and costs,” notes Mr. Mayer.

Looking ahead Mr. Mayer concludes: “Priced right and designed to provide end-users the ability to do more with a single machine, for us the Genie SX-105 XC boom lift offers a good price/performance ratio. It is well suited to a broad field of applications, and with the success of its first job we’re expecting this new unit to help us keep a competitive edge that will lead to high rental returns on invested capital (rROIC).”

About Mayer Hubarbeitsbühnen GmbH

For over 20 years, the Mayer aerial work platform team has been supplying construction sites with high-quality state-of-the-art lifting equipment, aerial work platforms and front and telescopic forklifts for almost any application. Setting new standards as the largest of the region’s equipment suppliers, the company operates within a 200 km radius from its depots in Fürth and Aalen. Its service offering includes:

- Competent advice on the phone or on site by expertly trained personnel
- Reliable delivery and advice on your construction sites
- Today’s latest aerial work platform technology
- High service grade
- Double control of working platforms before delivery

- Equipment complies with the UVV EN 280 regulations
- 24 hour emergency service, including weekends
- IPAF training centre for instructor and operator training according to BGG 966
- Forklift Training

Further details about Mayer Hubarbeitsbühnen GmbH can be found at www.mayer-arbeitsbuehnen.de (in German only).

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About Terex:

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