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## LEBRE ACQUIRES 14 GENIE® GS™-1932 ELECTRIC SCISSOR LIFTS

To assist in industrial cold store installation job at major market, France

Chartres, France, 22<sup>nd</sup> May 2018 — Catering for the wholesale provision of fresh produce to professionals nationwide, France counts five 'Markets of National Interest' (MNI), of which the MNI in Nantes is the second largest. As part its relocation to the market's impressive new state-of-the-art premises, industrial cold insulation specialists Nantes' Lèbre SAS received delivery of 14 Genie® GS™-1932 scissor lifts to assist in the installation of the new market's cold storage systems. The project will be completed by the end of autumn 2018. Offering a maximum working height of 7.60 m (25 ft) and a maximum lift capacity of 227 kg (500 lb), the machines were provided by Authorized Genie Distributor and Service and Parts Supplier, SNM Lift.

Covering an area of 20 ha – the equivalent of 27 football pitches, once completed the site will feature an impressive  $32,000 \text{ m}^2$  ( $345,000 \text{ ft}^2$ ) of rooftop solar panels that will generate 5 GWH of electricity a year –sufficient to cover the needs of 2,000 households. Approximately two-thirds of the area beneath the roofs is allocated to the market's cold stores.

"We already own more than 30 Genie machines, the majority of which are Genie GS-1932 electric scissor lifts. As far as we are concerned, Genie scissor lifts are the choice solution," says Mr. Eric Lèbre, Manager, Lèbre.

He continues: "In our line of business, zero emissions and low noise levels are a must-have. However, we also need sufficient battery power to work efficiently for long shifts and an excellent level of manoeuvrability to adapt to busy work site environments. In our 15 years using mobile aerial work platforms, besides the great service provided by SNM lift, we have remained loyal to Genie because the machines are extremely robust and reliable. Uptime is a key focus, and in this respect, the Genie GS-1932 scissor lift ticks all the right boxes."

On this particular project Lèbre is operating its 14 Genie GS-1932 units to install the cold storage systems at height,. These scissors are being used in conjunction with telehandlers, which provide operators with constant, sufficient quantities of insulating panelling.

Combining a load capacity up to 227 kg (500 lb), a machine width of 0.81 m (2 ft 8 in) and a stowed length of 1.83 m (6 ft) with the benefits of zero turning radius, "The Genie GS-1932 scissor lift is just right for one person and the materials and tools we need. Its compact dimensions are ideal for busy sites and manoeuvring through doorways and tight spaces. Our operators also love the full height drive and the latest Genie Smart Charger™ system, which makes recharging 20 percent faster. The fact that they can now see the charging cycle from the side, as well as from the back, of the machine is also an improvement that makes the recharging process easier," says Mr. Lèbre.

Photo caption: Lèbre's delivery line-up of 14 Genie GS-1932 scissor lifts ready for cold-storage installation at new market, Nantes, France.

#### **About Lèbre SAS**

Ranked as one of the leading players in the industrial cold insulation sector, Lèbre specializes in the custom design and delivery of industrial cold insulation solutions for buildings, positive and negative cold rooms, and the installation of insulation panels, cold storage, and dry product warehouses. With 60 years experience and expertise, and driven by a permanent quest for innovation, LEBRE SAS employs 70 people assigned to several professional teams (Estimates office, Design Office, Production Department) ready to listen to its customers' needs. LEBRE SAS is headquartered on a 12,990-m² site in the Nantes region of western France. The company also has offices in Rungis and Tarbes and supports international customers in Brazil, Cuba, Hong-Kong, Malaysia, Martinique, Portugal and Reunion. Further information can be found at <a href="https://www.lebre.fr/en/">https://www.lebre.fr/en/</a>

### About SNM Lift - Authorized Genie Distributors and Parts and Service Providers

Founded in 1981, headquartered in Nantes (western region), with branches in Bordeaux, Bruges (south west region), Guignes (Paris and Ile de France region) and Belleville (Rhone-Alps region), SNM Group specializes in the sales, long-term rental and service of leading heavy equipment brands with a reputation for quality. SNM Group includes four divisions. SNM Cranes – general lifting equipment; SNM Heavy Handling – heavy lifting and port handling equipment; SNM Lift – access work platforms, and SNM Loc' – long-term rental of a broad range of lifting, hangling and aerial access equipment. The company has been an Authorized Terex Cranes Distributor since its foundation, and an Authorized Genie Distributor and Authorized Genie Parts and Service Provider since 2013. Its SNM Lift technicians are all fully trained by Genie to offer their support in the company workshop, on customer premises and in the field. Its Genie Parts territory currently covers the following sectors:09, 12, 14, 16, 17, 18, 19, 22, 23, 24, 27, 28, 29, 31, 32, 33, 35, 36, 37, 40, 41, 44, 45, 46, 47, 49, 50, 53, 56, 61, 64, 65, 72, 76, 77, 78, 79, 81, 82, 85, 86, 87, 91, and 95. Further information about SNM Lift can be found at www.snmcranes.com

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# **About Terex**

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: <a href="https://www.Terex.com">www.Terex.com</a>, and on its LinkedIn page — <a href="https://www.linkedin.com/company/terex">www.linkedin.com/company/terex</a> and Facebook page — <a href="https://www.facebook.com/TerexCorporatio">www.facebook.com/TerexCorporatio</a>