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QUICK REACH RECEIVES DELIVERY OF EIGHT BIG GENIE® BOOMS, UK

The addition of four Genie ZX™-135/70 and four Genie Z®-80/60 boom lifts confirms ambitions for future development

Grantham, UK: 29 May 2018 – Following a multi-million pound order placed at the recent Intermat show held in Paris earlier this month, UK-based MEWP and telehandler rental specialists Quick Reach has taken delivery of four Genie® Z®-80/60 and four Genie ZX™-135/70 articulating boom lifts. The company also chose a five-year Genie Service Solutions (GSS) 'Full Service' contract for the maintenance of its new Genie ZX-135/70 models.

Offering maximum working heights of 25.77 m (84 ft) and 43.15 m (141 ft), maximum horizontal outreaches of 18.29 m (60 ft) and 21.26 m (69 ft 9 in) and maximum up and over clearances of 8.83 m (29 ft) and 23.01 m (75 ft 6 in) respectively, for Quick Reach this latest delivery comes as part of the company's plans for future development.

"Looking to expand nationally in the coming months, whether organically or through the acquisition of companies that share the same core values, our recent investment in these big Genie booms confirms our vision to grow our business and fleet beyond the current fleet holding of over 1,000 machines," says Mr. David Barton, Co-Founder and Director of Quick Reach.

With these new Genie machines, which are among the biggest on the market, Quick Reach is now one of the select few specialised rental companies that can supply the complete powered access offering.

Mr. Barton continues: “With a central emphasis on how we deal with people – be they customers, colleagues, suppliers or the wider community, looking forward, we take continued encouragement from our relationship with Genie and strive to have longevity and success in the market we serve.”

With over 50 years experience, Mr. Barton says, “Genie has proven expertise and continues its innovations that make the platforms of the future more productive, safe to use and more environmentally conscious. We strongly believe this needs to be the focus as we move into a changing world of improved measures and practices in the UK.”

Regarding the choice of a GSS ‘Full Service’ contract to cover its four new Genie ZX-135/70 booms, Mr. Barton says, “These models are technically sophisticated and require specialised skills to keep them properly maintained. Thanks to the ‘Full Service’ option that includes two annual visits, maintenance according to the recommended service intervals, as well as the replacement of parts performed by Genie experts for the next five years, we have the peace of mind in knowing that our new machines will be fully operational at all times.”

Photo & caption:



(Left to Right) At Intermat, Paris, brothers David and John Barton, co-founders and directors of Quick Reach.

About Quick Reach

Established in 2014 by the Barton brothers, Quick Reach has grown from humble beginnings into a solid, well-managed and innovative powered access rental company with a wealth of experience in the plant industry. Backed by a team of 52 employees, Quick Reach currently operates throughout the UK from locations in Wishaw (Scotland), Eccles (North West), Wolverhampton (the Midlands), Heathrow (South), Doncaster and Witham (East). The company's growing fleet currently counts over 1,000 machines ranging from small push-arounds to 27 m (88 ft 5 in) Scissors Lifts and 43.15 m (135 ft) Super Booms, plus a telehandler fleet to compliment the powered access division. Offering the full supply package, including Service & Maintenance, IPAF training and the supply of associated H&S accessories, Quick Reach prides itself in placing a central emphasis on people be they clients, colleagues, suppliers, the wider community and local charity organisations. For further details visit <http://www.quick-reach.co.uk>

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About Terex

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