



## FOR IMMEDIATE RELEASE

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### **GENIE PROVIDES A FRONT ROW VIEW OF FRENCH FORMULA 1 GRAND PRIX** *Genie® Z®-135/70 boom supports the exciting broadcast of a worldwide sport event*

**Chartres, FRANCE (3<sup>rd</sup> July 2018)** – It had been 10 years since France last hosted a Formula 1 Grand Prix. However, on June 24th, as what could be described as a “welcome return”, the event made its comeback on the Castellet racetrack – the legendary venue's first Formula 1 race in 28 years.

And, exceptional events demand exceptional equipment!

For rental company FRECHE Location, taking part in the event's success was an obvious choice. This required a work platform that would enable the camera operators to film the race to offer a spectacular view from a height of over 40 m (131 ft). Its recommendation to the race organisers? A Genie® Z®-135/70 articulating boom lift.

With this new perspective, TV viewers worldwide were able to watch the entire race close up; from the incidents of the first lap just after the hairpin bend, to the victory of British driver Lewis Hamilton who consolidated his world championship leadership position.

Chosen for its 43,15 m (141 ft) maximum working height, 21,26 m (69 ft 9 in) of maximum horizontal outreach and maximum up-and-over clearance of 23 m (75 ft 6 in), the Genie Z-135/70 articulating boom lift was perfectly suited to the needs of the production team. An ideal access solution for outdoor construction and industrial applications, among other key features, the Genie Z-135/70 boom lift offers the benefits of the Genie XChassis™ design that combines a compact footprint with excellent jobsite stability. Its telescopic Genie Jib-Extend™, which telescopes out from 3,66 to 6,10 m (12 to 20 ft) with a vertical rotation of 110 degrees, offers the additional flexibility needed to access hard to reach areas. Its four-wheel drive with full-time positive traction is also adapted to handle rough ground conditions and its electro-proportional controls enhance the smoothness of the drive.

For details about the Genie Z-135/70 articulating boom lift, click [here](#).

**About FRECHE Location:**

Founded in 1966, FRECHE Location is a family-owned rental company. Its key values focus on the quality of its equipment, a friendly approach and the transparency of its services.

To support the needs of customers operating in the public works and industrial sectors, its team of 180 members of staff, working from 19 locations across Southern France (PACA, Occitanie and Aquitaine regions) are committed to supporting the needs of customers with a fleet of 3 500 machines, delivered rapidly and serviced in the field if required. For further details, visit FRECHE Location website at [www.freche-location.fr](http://www.freche-location.fr) (French only).

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**About Terex:**

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie, Powerscreen and Demag. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website: [www.Terex.com](http://www.Terex.com), and on its LinkedIn page -- [www.linkedin.com/company/terex](http://www.linkedin.com/company/terex) and Facebook page -- [www.facebook.com/TerexCorporation](http://www.facebook.com/TerexCorporation).