

INSIGHTS

Genie
A TEREX COMPANY

Product News | Information | Updates

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GENIE LAUNCHES ONLINE PARTS ORDERING SYSTEM

As part of our continuing commitment to provide our customers with first-class service and support, Genie Industries has launched a new online parts ordering system in North America, designed to increase ordering accuracy and customers' productivity. Used in conjunction with Genie's Serial Number Smart Parts Lookup System, you will now be able to identify a part, add it to the virtual pick list, then roll the pick list directly into an online order.

Lookup and Order Parts Simultaneously

Earlier this year, we launched the online Serial Number Smart Parts Lookup System, a user-friendly website with intuitive search functions that gives you the parts listings you need, without having to download and navigate through cumbersome .pdf files.

Once the pick list has been created, you'll simply enter your order confirmation information, shipping instructions and purchase order information, and then your parts order is complete.

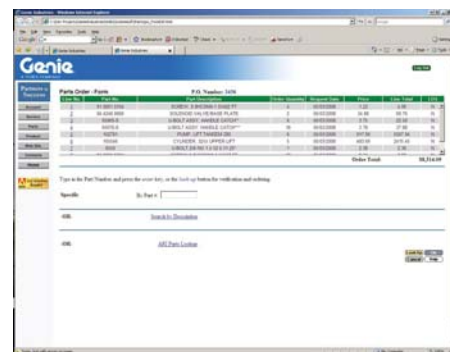
This system can be accessed by customers through the Genie website at www.genieindustries.com from the Parts and Service section either through the Manuals page or the Genie eBusiness page. Genie customers with a registered account can access the system, look up and order parts for various Genie® products that currently include telescoping and articulating booms, scissor lifts, portable personnel lifts, material lifts, telehandlers produced in North America, as well as Terex® light towers and generators.

"The online Serial Number Smart Parts Lookup System is updated on a regular basis to provide the most accurate parts information possible to our customers," said Bob Sartini, regional service parts manager

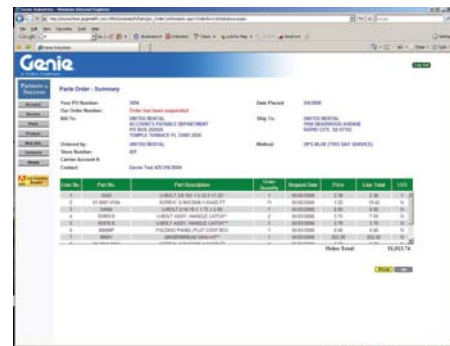
for Genie Industries. "By adding the online ordering function to the system, our goal is to help our customers become more productive with their work by spending less time ordering parts."



Example parts order confirmation window.



Example parts pick list and order screen.



Example parts order summary screen.